

LogiXML Announces Major New Release of Ad Hoc Reporting Solution

Logi Ad Hoc Version 10 Delivers an Interface Designed for “Everyday” Business Users

McLean, VA (July 15, 2010) – [LogiXML](#), the web-based business intelligence (BI) pioneer, announced today a new release of the company’s web-based [ad hoc reporting](#) solution, Logi Ad Hoc Version 10. Logi Ad Hoc is a self-service business intelligence application that empowers business users to create sophisticated dashboards and reports without IT involvement.

Logi Ad Hoc is designed for organizations with limited IT resources and a growing demand for reporting from business users. The application is designed to be highly intuitive without sacrificing sophisticated reporting features.

[Logi Ad Hoc](#) Version 10 includes a completely redesigned user interface that makes dashboard and report creation easier and more intuitive. Additionally, new rapid deployment wizards and a simpler administration console reduce deployment time and effort. For example, it can discover and automatically build metadata in a matter of minutes so there is no need to design and build complex data cubes or data marts. Logi Ad Hoc offers broad platform support including 32-bit and 64-bit versions for Java and .NET and is “cloud ready.”

“Based on feedback from customers, Logi Ad Hoc is arguably the most functionally rich ad hoc reporting solution on the market. It is the gold standard,” commented Matt Hoffman, LogiXML Product Marketing Manager. “With Version 10, we made it even easier to use for the typical business user.”

“Logi Ad Hoc Version 10 brings a whole new level of ease of use and manageability to our clients. We can now deliver a true self-service business intelligence reporting application, integrated into our existing systems,” according to Bruce Prentice, Sr. Software Engineer, Green Mountain Consulting.

For more information about Logi Ad Hoc, including a [free test drive](#), visit [www.logixml.com](#)

About LogiXML, Inc. ([www.logixml.com](#))

LogiXML is the smart choice for [Business Intelligence](#), giving customers more power with less effort and cost. It’s simple to start creating web-based dashboards in hours, reports in minutes and analysis on demand, without complex pricing schemes or user fees. Easy to connect, quick to build and intuitive to use, LogiXML empowers everyone to get the most value from their data, no matter where it resides. Founded in 2000, LogiXML is privately held and based in McLean, Virginia. For more information, please visit [www.logixml.com](#).

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