

LogiXML Posts 70% Growth in Record Sales Quarter Despite Economy

LogiXML Experiencing Strong Demand for its Business Intelligence Products

McLean, VA (August 03, 2009) LogiXML, the Web-based business intelligence (BI) software pioneer serving small and medium enterprises (SME) as well as ISVs, today announced record results in the quarter ending June 30, 2009. The company's second quarter sales increased 70% over second quarter 2008 with strong growth in both the company's SME and OEM businesses. This growth is driven by the popularity of the company's Web-based BI solutions, especially among value conscious organizations.

Approximately 70% of the company's business in the quarter came from new customers including networking giant Cisco Systems, Canadian IT solutions provider Protegra, and construction materials leader Lafarge North America.

"We have a history of aggressive revenue growth so every quarter should be a record quarter," commented Brett Jackson, CEO of LogiXML. "However, given the state of the economy and the impact it has had on customer budgets, this strong growth has exceeded even our expectations. The Q2 results are a testament to our products and our value proposition. Our business intelligence solutions have the powerful capabilities that customers want. Plus, our products can be quickly and economically deployed which are 'must have' benefits in today's challenging business climate."

LogiXML helps customers utilize their data to gain insight into their businesses through a variety of dashboard, reporting and analysis solutions. LogiXML's products are built with its unique Elemental Design™ technology which allows users to quickly build and deploy BI applications from simple dashboards to sophisticated information applications much faster than traditional BI products. In addition to a rapid time to deployment advantage, LogiXML's Web-based products are lightweight, easy to learn and use, and have no user fees, removing a significant cost barrier that facilitates broader deployment within an organization.

About LogiXML, Inc. (www.logixml.com)

LogiXML is the smart choice for Business Intelligence, giving customers more power with less effort and cost. It's simple to start creating Web-based dashboards in hours, reports in minutes and analysis on demand, without complex pricing schemes or user fees. Easy to connect, quick to build and intuitive to use, LogiXML empowers everyone to get the most value from their data, no matter where it resides. Founded in 2000, LogiXML is privately held and based in McLean, Virginia.

For more information about LogiXML, please contact:

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