

Brett Jackson Joins Mid-Market BI Leader LogiXML as New CEO

McLean, VA (January 20, 2009) LogiXML, Inc., the leader in purely Web-based, truly unified Business Intelligence (BI) dashboard, reporting, and analysis solutions for the mid-market, announced today that Brett Jackson has been appointed president & chief executive officer and has joined the board of directors. Mr. Jackson is a seasoned software executive who has more than twenty years of executive level experience with a variety of software companies, both private and public.

“I founded LogiXML with a vision to deliver powerful BI solutions in a new way that can be quickly and economically deployed throughout any organization,” said Arman Eshraghi, Founder and CEO since 2000. “Given his leadership skills and operational experience, I look forward to Brett leading the company through its next phase of growth.”

LogiXML’s business intelligence solutions include products for developers – Logi Info –and end-users alike – Logi Ad Hoc. Their products are simple to start, and can be connected, built, and used with relative ease and few resources. Coupled with innovative pricing that has no end-user fees, LogiXML is proving to be a particularly effective solution for many companies in today’s poor economic climate.

“I was immediately impressed by LogiXML’s products, business model, and strong reputation,” said Jackson. “Additionally, with hundreds of customers and OEMs using our products, the company has substantial market momentum which provides a strong foundation for future growth.”

About LogiXML, Inc. (www.logixml.com)

LogiXML is the smart choice for Business Intelligence, giving you more power with less effort. It’s simple to start creating Web-based dashboards in hours, reports in minutes and analysis on demand, without complex pricing schemes or user fees. Easy to connect, quick to build and intuitive to use, LogiXML empowers everyone to get the most value from their data, no matter where it resides. Founded in 2000, LogiXML is privately held and based in McLean, Virginia. For more information, please visit www.logixml.com.

For more information about LogiXML, please contact:

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