

LogiXML Business Intelligence Software Now Available in The Netherlands Through Affiliate Partnership Agreement with Dátaccent B.V.

McLean, VA (October 20, 2008) - LogiXML, Inc., the leader in purely web-based, truly unified Business Intelligence (BI) reporting, dashboard, and analysis solutions, announced today it entered into a strategic partnership with [Dátaccent B.V.](#), a Dutch company specialized in the use of data and databases. Through this partnership Dátaccent becomes a LogiXML Affiliate and serves as the exclusive provider of LogiXML products in the Netherlands.



Jos Struik-Philip, Dátaccent and Arman Eshraghi, LogiXML

LogiXML launched its Affiliate program, through which they partner with select European companies focused in the Business Intelligence and Data Warehouse (DW) industries, in January of 2008. The alliance with Dátaccent extends LogiXML's global expansion, bringing its truly-unified, web-based, easily-embedded software to the Dutch market, through a credible and trusted partner. The power of LogiXML's reporting and analysis tools coupled with Dátaccent's expertise in the use of data and databases results in the two companies together bringing value to end-customers, system integrators, services-oriented consulting companies, and software vendors in the Netherlands.

In March LogiXML announced the opening of its first facility outside North America to support the international growth of the company's business. The new LogiXML International Ltd. Office is located in Reading, Berkshire in the UK, just outside of London, and supports LogiXML's growing partner and customer base in the region. "We have a strong network of partners in the UK that we now serve more directly," said Arman Eshraghi, LogiXML Founder and CEO. "Through the introduction of our Affiliate program, we have now opened the door to the further expansion of our international business. We have already forged a great partnership with Dátaccent and look forward to its continued growth and success, and to new opportunities in the Dutch marketplace."

“We’ve been providing clients with database and web capabilities since 2002 and, having looked at the many reporting, dashboard and analysis software options in the marketplace we were impressed by LogiXML’s unique and innovative ability to bring powerful, data-source independent BI to large enterprise-class customers, as well as small-to-medium-sized organizations in the Dutch market,” said Jos Struik-Philip, Dátaccent co-founder. “Our partnership with LogiXML enables us to provide robust business intelligence solutions simply and affordably, to our current customers, as well as through a network of OEM and reseller partners in The Netherlands.”

About Dátaccent (www.dataaccent.nl)

Dátaccent's main office is located in Amersfoort in central Netherlands. Dátaccent offers services for implementing, using and maintaining data and databases (cross platform). Dátaccent offers services for implementing, using and maintaining data and databases. Our specialists build (Open Source) web applications, as well as business intelligence, datawarehousing, and data security and storage solutions, providing you with full service, business wide. Dátaccent was founded in 2002, has 35 employees, is independent and only works with experienced consultants. The company counts the following amongst its customers: ING Bank, Rabobank, Gasunie, Intergas, Philips, KPN Telecom, ING Car Lease, several Ministries, and Heineken.

About LogiXML, Inc. (www.logixml.com)

LogiXML, the leader in interactive, Web-based Business Intelligence, empowers enterprises to turn data into business-critical information with pure Web-based reporting and analysis products. The company offers a comprehensive platform that addresses all key areas of BI--managed reporting, ad hoc reporting, analysis and data services. Used by thousands of organizations worldwide, LogiXML products are built on standards-based technologies for easy integration, implementation and upgrade. LogiXML's per server pricing model makes its powerful technology the most affordable BI solution on the market. Founded in 2000, LogiXML is privately held and based in McLean, Virginia. More information is available at www.logixml.com.

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