

The Web Marketing Association Honors LogiXML with 2008 WebAward Recognizing its Standards of Excellence for Third Consecutive Year

Company honored for outstanding achievement in the Computer Software category for www.logixml.com

McLean, VA (September 25, 2008) - LogiXML, Inc., the leader in purely web-based, truly unified Business Intelligence (BI) reporting, dashboard, and analysis solutions, has been awarded a 2008 WebAward by the Web Marketing Association. The award recognizes standards of excellence in design, copy writing, innovation, content, interactivity, navigation, and use of technology in LogiXML's website, www.logixml.com. This marks LogiXML's third consecutive WebAward.

The Web Marketing Association is the producer of the WebAward Competition. Now in its 12th year, the WebAwards is the premier annual Web site award competition that names the best Web sites in 96 industries while setting the standard of excellence for all Web site development. LogiXML was recognized among more than 2,400 sites from 45 countries that were adjudicated in 96 industry categories during this year's competition.

"Our site is our face, our first handshake, and it should immediately convey who we are: the most Web-based, Web-centric BI Company in the market. This is why our marketing team's priority is to continually improve our site, the heart of our business," said Tom Leoni, Product Marketing Manager for LogiXML. "We're humbled that the Web Marketing Association has recognized and validated our efforts and pleased to receive this award for the third year in a row."

LogiXML is the fastest growing alternative to cumbersome Business Intelligence tools. Easier and faster to use, deploy & embed, LogiXML Web-based Dashboard, Reporting & Analysis solutions empower everyone to access and act on critical information – no matter where it resides. Simple, straightforward server licensing enables organizations to use LogiXML solutions without the burden of per user-fees. Thousands of organizations and software companies worldwide use LogiXML to provide powerful, interactive dashboards in hours, reports in days, and analysis on demand."

About LogiXML, Inc. (www.logixml.com)

LogiXML, the leader in interactive, Web-based Business Intelligence, empowers enterprises to turn data into business-critical information with pure Web-based reporting and analysis products. The company offers a comprehensive platform that addresses all key areas of BI--managed reporting, ad hoc reporting, analysis and data services. Used by thousands of organizations worldwide, LogiXML products are built on standards-based technologies for easy integration, implementation and upgrade. LogiXML's per server pricing model makes its powerful technology the most affordable BI solution on the market. Founded in 2000, LogiXML is privately held and based in McLean, Virginia. More information is available at www.logixml.com.

For more information about LogiXML, please contact:

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