

Adaptive Technologies

Adaptive Technologies Embeds Logi Dashboards, Reduces Production Time and Streamlines Backend Work

“The product had a short learning curve and was easy to implement and use. It also gave us the flexibility we needed to create many different styles of dashboards.”

About Adaptive Technologies



Adaptive Technologies, Inc., (ATi) is a software-as-a-service (SaaS) predictive analytics and business intelligence solutions provider whose mission is to help customers turn data into

actionable information. Towards this goal, they have developed a powerful analytics platform with an emphasis on predictive analysis; they use their proprietary system to analyze customers' data and make it intelligent and meaningful.

The Issue

The success of ATi, together with their drive towards continuous improvement, resulted in a recent decision to further enhance their predictive analysis and data modeling capabilities.

“We decided it would be most beneficial to our company to add a dashboard module to our tool-set,” says Susan Cordts, president and CEO of Adaptive Technologies. “We also opted to purchase and embed the solution rather than create one ourselves, so that we could continue focusing on what we do best: predictive analytics and data modeling.”

In shopping for the most suitable BI solution, ATi had a set of criteria on which to evaluate their options:

- Look and feel of the end product
- Ease of use
- Cost-effective licensing structure for ATi and its customers
- Functionality
- Customer support
- Price

The Customer

Adaptive Technologies (ATi) - SaaS solutions provider specializing in predictive modeling and business intelligence.

The Issue

ATi needed to further enhance predictive analysis and data modeling capabilities.

The Solution

ATi embedded Logi Info for its look and feel, ease of use, value and rich dashboards functionality.

The Result

ATi has reduced production time for user interfaces, as well as streamlined backend work.

The Solution

These requirements led to Logi Info, LogiXML's managed dashboard, reporting and analysis solution. In addition to the criteria already mentioned, Info stood out for its ease of development and use, as well as its flexibility to meet the needs of a diverse client-base.

“Logi Info provided an advantageous licensing structure for ATi's SaaS product and our customers' use of the product, and its functionality was a great fit for what we needed. The product had a short learning curve and was easy to implement and use. It also gave us the needed flexibility to create many different styles of dashboards.”

The Result

Embedding Logi Info has created a series of tangible results for Adaptive Technologies. “First of all, we have been able to decrease production times for user interfaces. Then, we have begun to streamline some of our backend work using process definitions to run database and file organization functions,” concludes Cordts.

In the wake of the success of embedding Logi Info, ATi is looking forward to also taking advantage of Logi Ad Hoc, LogiXML's dashboarding, reporting and analysis solution for nontechnical end-users.